

REVITALIZATION AND BEAUTIFICATION ADVISORY BOARD
MEETING MINUTES
JANUARY 15, 2009

The Revitalization and Beautification Advisory Board held a meeting at 2:00 p.m. on Thursday, January 15, 2009. The following members were present: Chairman Mary Freeman, Mrs.Carolyn Hollis, Mr. Gary Pitts, Ms. Ellen Dean, Mr. Martin Teem, and Ms. Kathy Danielson. Absent members: Mr. Mark McKenzie, Mr. Terry Underwood, Mr. Robert Hellmich, Ms. Bonnie Bodine, and Mr. Dan Hellmich. Also present was Jessica Middleton, Recording Secretary.

Chairman Freeman called the meeting to order at 2:12 p.m. in the Conference Room at City Hall, Foley, Alabama. This is a regularly scheduled meeting of the Revitalization and Beautification Advisory Board.

The first item on the agenda was the review and approval of the minutes of the November 13, 2008 meeting. The minutes were approved.

COMMUNICATIONS

Administrative – Ms. Jessica Middleton reported that the remaining tree plaques should be in by February 15, 2009. She felt that the Beautification Board should look into finding another company to order the plaques from. The current order was placed about a year ago with J&J Graphics. It should not take that long to receive the completed order. Chairman Freeman asked Jessica Middleton to look into other companies that could produce the same plaques. Chairman Freeman said she would call the previous owner of the company and see what the problem might be.

Parks Department – Mr. Mark McKenzie was not present to report.

Landscaping Department – Mr. Martin Teem reported that they are cleaning around the Boys and Girls Club and that Mr. Mark McKenzie’s crew was sweeping the parks for straw. They are also doing a little mowing. Chairman Freeman asked if the Arbor Day seedlings had been ordered. Mr. Martin Teem reported that they had. Arbor Day will be celebrated on February 28th this year. Chairman Freeman asked if the azaleas across from the school on Pine Street could be cleaned up. Mr. Martin Teem said that he would get it handled and that the Water Oaks should probably be cut down.

Street Department – Mr. Dan Hellmich was not present to report.

COMMITTEE REPORTS

Tree Committee – Mr. Terry Underwood was not present to report. Chairman Freeman reported that there is a tree removal request at 217 W. Jessamine that needs to be reviewed. Mrs. Carolyn Hollis reported that the tree is dead.

Century Tree Program – No report.

Seasonal Plantings Committee – Mr. Gary Pitts reported that Mr. M. David Horton has been hired as the City’s Horticulturist/Landscaper. This is a fulltime contract labor position. He noted that Mr. M. David Horton would be working every day. Mr. Bill Goodwin and Mr. M. David Horton would maintain the beds and use a 3-4 person crew for the change outs. The change outs would be complete within seven days. Mr. Gary Pitts reported that they have ordered the spring plants as follows:

City of Foley Greenhouse Plant Order

Growing Season April/May/June/July 2009

Plants	Quantity	Color	Approximate order date
Angelonia	1200	Mixed	1/8/09
Caladium	500	Red Flash and Aaron	2/15/09
Vinca	7000	Mixed	1/8/09
Joseph’s Coat	1500	Lime Green	1/8/09
Impatience	400	Mixed	3/1/09
Coleus	Growing 500	Various	From Cuttings

They will plant them in the greenhouse in approximately two weeks and will transplant them seven weeks later into the ground. The hanging baskets look good and will be full when they are put out. They are doing some fill-in work on the beds. The first group of tulips will be staggered every two weeks they will hold about 500 and pot them for the Flower and Garden Extravaganza. Ms. Kathy Danielson asked if the baskets would be full for the Flower and Garden Extravaganza. Mr. Gary Pitts reported that they would. He said they would also have hibiscus and coleus for the event. He reported that they have a plan for Pride Drive. They must first kill what is there and then plant. They will use Knockout Roses and elevate the end caps 1-2 blocks for the annuals. They are also working on the Welcome Signs. They are debating on using the Knockout roses there as well. The irrigation in the greenhouse is also a priority. Chairman Freeman said that the Pine Street and Hwy 98 beds look bad. Mr. Gary Pitts said that they are working on them as well.

Education and Outreach – Mrs. Carolyn Hollis reported that her committee accomplished a lot at their January 13th meeting. They still need more landscapers and vendors. She has secured additional sponsorship from Baldwin EMC and Hotel Magnolia. She would like everyone to watch for the commercials that will be running. Mr. David Horton is the chair of the advertising committee and is working with NCN to get the ads running in the next few days. Ms. Bonnie Donaldson is working on a poster to be used for the event as well. She will be using school children up to middle school age. Mrs. Carolyn Hollis reported that she is still working with Healthy Woman on their preview party. Chairman Freeman said she

would like to suggest that the trailmaids be called the Camellia Trailmaids because of the Camellia trail the City has.

Christmas- Ms. Bonnie Bodine was not present to report. Chairman Freeman said it was a huge success again this year.

Beautification & Revitalization Awards- Nothing to report at this time.

Arbor day- Ms. Ellen Dean reported that she has confirmed with the ROTC and the High Schools Steel Band. Mr. Dan Norris will have the kids there to sing and Mr. Keith Tolbert with Saint Paul's Episcopal Church will give the prayer. Chairman Freeman reported that the Master Gardeners would be participating again this year. The Arbor Day proclamation will be done at the February 2, 2009 council meeting. The tree order has been done. The official tree planting will be for "Bud Dodd". Mrs. Ellen Dean said that she could use the Master Gardeners to help serve the hot chocolate if the weather was cool. Chairman Freeman reported that the Boy and Girl Scouts were lined up as well. Chairman Freeman said that Mr. Terry Underwood might be able to help by going to the schools and helping with the Poster Contest. Mrs. Ellen Dean said that he donated the seedlings to the schools last year. She asked everyone to be at Heritage Park for Arbor Day February 28th at 10:00 a.m. She further noted that Clark Stewart would be live and have announcements about Arbor Day on WHEP.

Tourism Development – Ms. Kathy Danielson reported that they are transitioning from a 501C36 to a City Department. She will be traveling to Little Rock Arkansas to sell Foley and the Flower and Garden Extravaganza. She said that there are great things in store for the City and that the Welcome Center traffic is picking up.

OLD BUSINESS

None to report.

NEW BUSINESS

The next Board meeting is scheduled for Thursday, February 19, 2009, at 2:00 p.m. in the Conference Room at City Hall.

There being no further business to come before the Board, the meeting was adjourned at 3:12 p.m.

Jessica Middleton, Recording Secretary